PROTECTIVE COATINGS



STIRLING

Unlike many of the UK's bigger towns and cities, Stirling in central Scotland was relatively free of litter and graffiti. However, large areas of the city centre and many of the surrounding routes had been targeted by flyposters.

It was a major problem – and a losing battle – for Stirling Council's Environmental Services department. No sooner had workers removed the posters from utility and traffic signal cabinets around the city centre, than the flyposters struck again.

We were contacted by the Council in 2005 and asked to suggest an appropriate solution. After carrying out a comprehensive survey, we recommended applying our Original High Profile Anti-Flyposting Coating to the cabinets in the town centre – 70 in all.

A great team effort

Our team was based in Stirling for a week. After they stripped off the posters and washed the cabinets to remove all remaining city grime, the coating was applied in a four-stage process.

First, a primer was used to ensure good adhesion of the textured coating and to prevent corrosion. The textured coating was then applied – but only after carefully masking off all hinges, keyholes and openings. Two coats of our Anti-Graffiti Glaze completed the job.

The success of the project prompted Stirling Council to ask us to treat more cabinets with our Anti-Flyposting system. The textured coating thwarted the flyposters to such an extent that not one cabinet was targeted in the year after the work was completed.

Stirling Council were fighting a losing battle against flyposters until we applied our specialist high-profile coating.



BEFORE



AFTER

"THE PROCESS MADE A GREAT IMPROVEMENT TO OUR STREETSCAPE – WITH NOT ONE INSTANCE OF FLYPOSTING IN THE YEAR AFTER THE WORK WAS COMPLETED. THE COMPANY WAS RELIABLE AND EFFICIENT AND WE HOPE TO EXTEND THE PROJECT TO A WIDER CIRCLE AROUND THE CENTRE IN THE NEAR FUTURE."

JIM FISHER, ENVIRONMENTAL SERVICES, STIRLING COUNCIL

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