SPECIAL PROJECTS





COVENTRY CITY COUNCIL

At RHINOCEROS, we have the expertise and resources to make an impact on a single street or an entire city block. In Coventry, we did both – although the 'streets' in question were actually major arterial routes running outwards from the inner city ring road.

This large project involved a team of our painters applying specialist coatings to traffic signal and utility cabinets, lamp columns and signposts on ALL major roads into the city over a three-month period in the autumn of 2004.



"THE APPLICATION OF YOUR ANTI-FLYPOSTING SURFACE TREATMENT TO STREET FURNITURE HAS HAD A DRAMATIC IMPACT ON OUR CITY SCHEMES."

ALEX BROWN, COVENTRY CITY COUNCIL



The specially formulated coatings are designed to prevent graffiti and flyposting, and deter the most persistent of vandals. Our wide range of products, from smooth low-profiles to rugged high-poise finishes and tough polyurethane glazes, meant we were able to select exactly the right specification for each location.

Traffic and pedestrian management

Naturally, our workers are trained in the application of all our specialist coatings. However, they also receive training in order to meet our exacting health and safety standards. In Coventry, they worked on high speed roads and busy junctions, so traffic and pedestrian management – carried out according to Chapter 8 requirements – was particularly important.

This was recognised by Coventry City Council, who praised our staff for operating in a "thoroughly professional and diligent manner". In 2005, they extended our contract for another year. More roads were targeted, including sections of the A45, but we also applied our anti-flyposting coatings to hundreds of cabinets in a number of residential districts in the city.

Other residential areas are likely to follow. In the meantime, we have cleaned and removed rust from 1500m of pedestrian guard railings, and applied two coats of Micaceous Iron Oxide (MiO) paint.

Recycling banks

As part of our bigger, ongoing project to smarten up the city, we were asked by Coventry City Council to apply our expertise to a number of large recycling banks which had been defaced by vandals. We applied our Original High Profile Anti-Flyposting Coating to 150 paper, bottle and can recycling banks across the city, after first removing layer upon layer of posters and stickers.







Our large, ongoing project with Coventry City Council involves applying specialist coatings to guard railings, lamp columns and hundreds of items of street furniture.